



7th Conference + Expo Medical & Pharmacy Management

it really worths to be here!®

it really worths to be here!

- Marketing & Management
- Customer Loyalty & Communication
- New Technologies & IT Systems
- Recent Market Trends
- Equipment & Design
- International Business Synergies
- Pharmaceutical Care



**Athens,
March
5 & 6,
2016**

08:30 - 20:30

**FREE
ATTENDANCE**

**105 SPEAKERS
45 SPEECHES
27 LABS
9 ROUND
TABLES**



Organized by:

PHARMACY®
management
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**METROPOLITAN
EXPO EXHIBITION CENTER**
NEXT TO THE ATHENS INTERNATIONAL AIRPORT



REASONS TO PARTICIPATE

The **7th Conference + Expo** is not just the greatest national scientific, educational and commercial event. It is a broader social event that brings together health professionals and makes a real contribution to the upgrading of Greece's health sector.

It addresses pharmacists, physicians and their associates that actively seek to boost their business and build loyalty with their patient-customer.

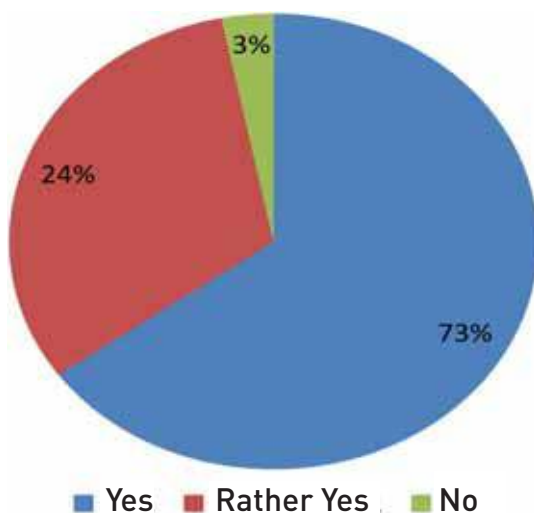
For two days, it will offer fresh ideas and solutions for the development and evolution of more than 120 and 7.000 expected exhibitors and visitors respectively.

This year, we will be happy to welcome international visitors and exhibitors, ready to explore and seek new business opportunities in Greece's growing health sector.

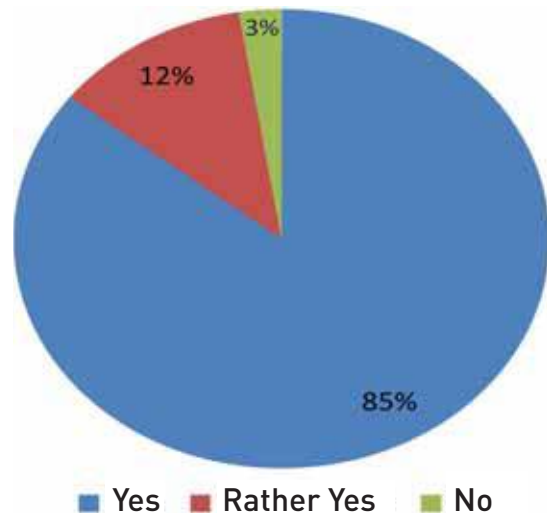
The Conference Proven Success YoY



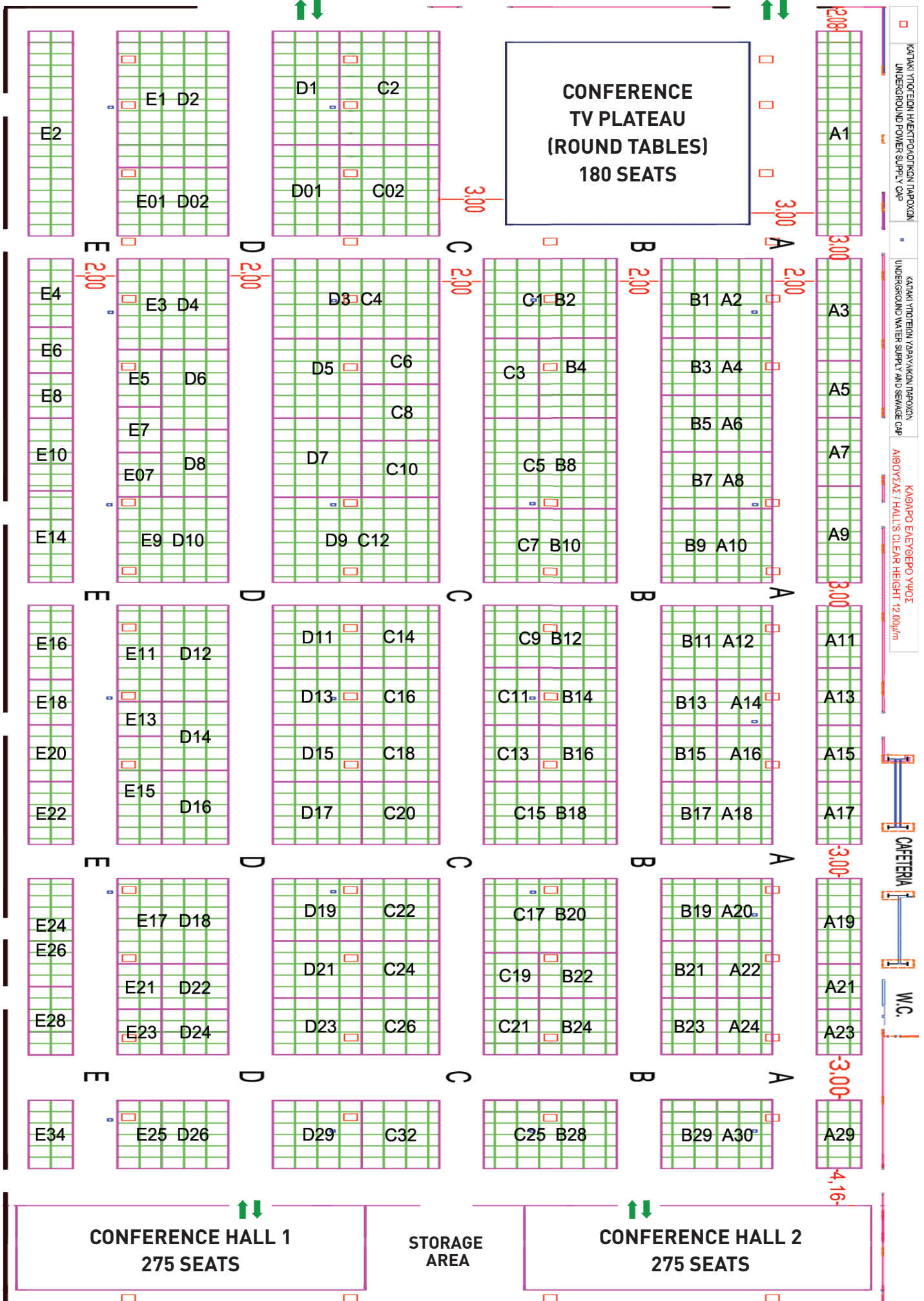
6th Conference Exhibitor Satisfaction



6th Conference Visitor Satisfaction



EXHIBITION & CONFERENCE LAYOUT



BOOTH PRICING (Space only) - € / m²

m ²	1 Facade	2 Facades	3 Facades	4 Facades
Up to 12	240	250	260	270
From 12,1 to 24	220	230	240	250
From 24,1 to 48	200	210	220	230
From 48,1 to 60	180	190	200	210
From 60,1 to 100	160	170	180	190
Over 100	140	150	160	170

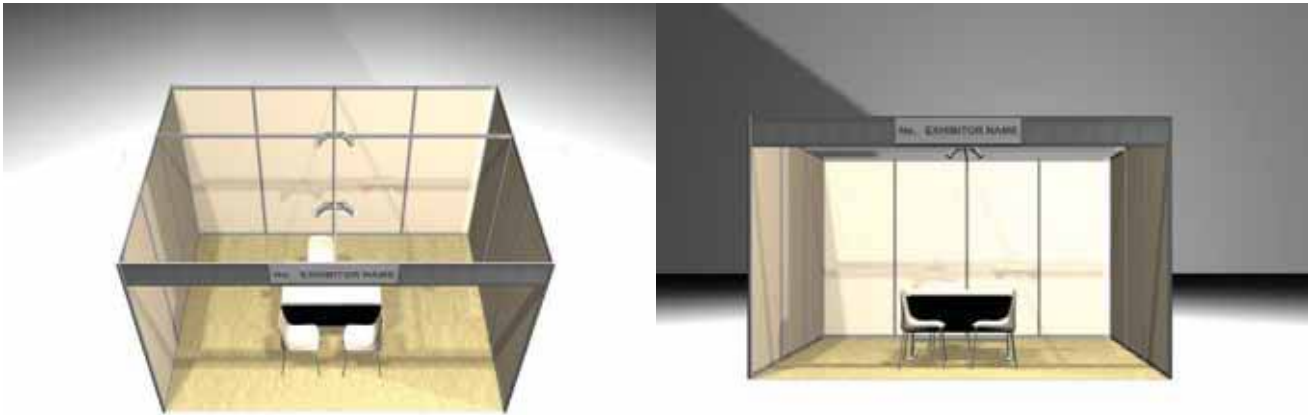
FREE BENEFITS (Included in booth pricing)		SPONSOR Over 60m ²	SUPPORTER From 16.1 up to 60 m ²	PARTICIPANT Up to 16 m ²
1	Single-phase electric power supply up to 100Watt/3m2	✓	✓	✓
2	Your ad placed in the event guide, distributed to the conference participants during registration	1 Page	½ Page	⅓ Page
3	2 months rotating, run-of-site banner at www.PharmaManage.gr or www.MedicalManage.gr or www.y-o.gr	160x600	208x208 RIGHT	208x208 LEFT
4	Your logo appearance at printed and electronic communication	✓	✓	✓
5	Your 300X300 banner and company profile permanently posted on our sites	✓	✓	✓
6	Barcode reader to record your booth visitors	✓	✓	✓
7	Your logo appearance on all conference print material, conference halls and social media	✓		

Additional Services

- Conference speech sponsorship and 1/2 day workshop rooms available upon request. Ask us for details and pricing.
- Hanging labels over your booth available at extra cost upon request.
- Catering services: available upon request or use your own.
- Free security and cleaning of public areas.
- Free bus transportation from Airport and nearby metro stations.
- Free parking.
- On site physician and fully equipped medical emergency room.
- Forklifts and pallet trucks available upon request at no extra charge.

STANDARD BOOTH CONSTRUCTION

Basic Type



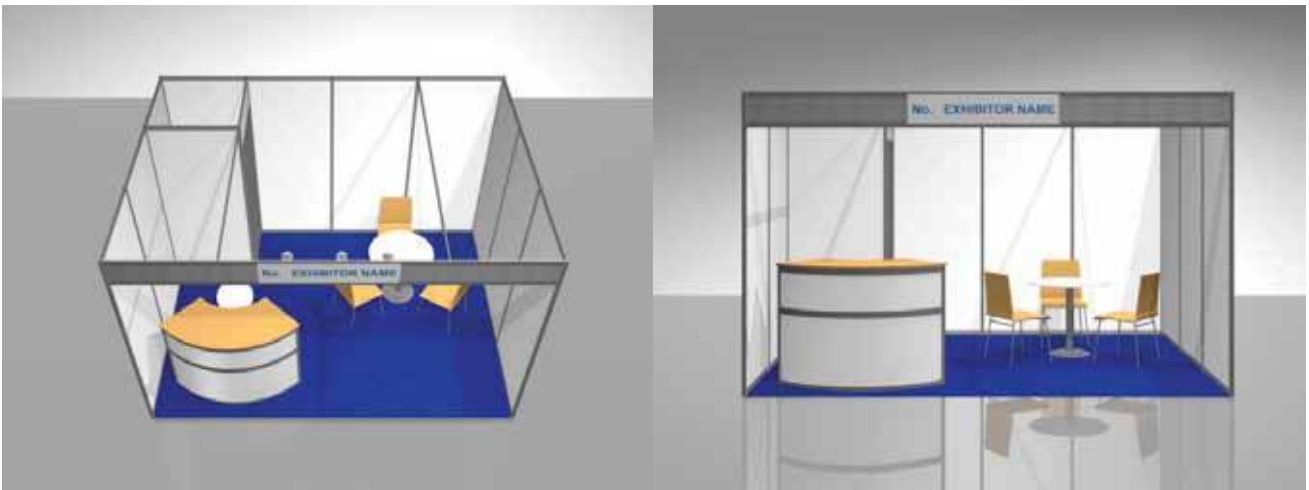
Construction and rental of an exhibition booth with the following standards:
Booth height 2,5 meters. OCTANORM skeleton with PVC filling panels (walls) of ivory colour. Ivory carpet on the floor.

Equipment: 3 chairs, ivory colour, 1 desk ivory colour with drawers, 1 spot light 100watts/3 sq.meters and 1 Type F (Schuko) plug.

Sign with the exhibitor's name on the front of the booth made of PVC dimensions 1,20x0,25m.

Price: €24 /m²

Silver Type



Construction and rental of an exhibition booth with the following standards:
Booth height 2,5 meters. OCTANORM skeleton with PVC filling panels (walls) of ivory colour. Storage space 1mX1m closing with folding door. Blue carpet on the floor.

Equipment: 3 wooden chairs, 1 glass sandblasted round table, 1 info desk white, 1 stool, 1 spot light 100watts/3 sq.meters and 1 Type F (Schuko) plug.

Sign with the exhibitor's name on the front of the booth made of PVC dimensions 1,20x0,25m.

Price: €39 /m²

Above prices include construction, rental of materials and relevant services!



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